Bridging the Care Gap - or how to galvanise communities to support our ageing population

British Values 1

Which of the following is a traditional food associated with Scotland?

- A -- Roast beef
- **B Ulster fry**
- **C** Fish and chips
- D Haggis

Source: Life in the UK, Official Practice Questions

British Values 2

What are TWO fundamental principles of British life?
A – Only driving your car on weekdays
B – Participation in community life
C – Growing your own fruit and vegetables
D – Tolerance of those with different faiths and beliefs

Source: ibid

British Values 3

What are TWO benefits of volunteering?

- A Earning additional money
- **B** Meeting new people
- C You are given a courtesy car as transport
- **D** Making your community a better place

Source: ibid

A tsunami of demand ...

2.9m with three or more long-term conditions by 2018 1.4m with dementia by 2030 Older people account for 60% hospital admissions 65% hospital bed days 56% social care spending Numbers with learning disability rising 3%-8% annually

... an impossible response

Adult social care jobs in England – 1.85m Annual rate of growth – 4.5% Number of people doing jobs – 1.63m

Projected number of jobs by 2025 – 3.1m

Source: Skills for Care





The Big Society Network

exists to support and develop talent, innovation and enterprise to deliver social impact.

By working with business, philanthropists, charities and social ventures we believe we can unleash the social energy that exists in the UK to help build a better, healthier society. We hold interesting, participative and enjoyable events full of networking and ideas generation.

Projects:

Nurturing

Distributing

Fuse Local

My Community Starter

Events

No Future Events

Care and support – a community responsibility?

Viewpoint Informing debate

November 2008

Any new settlement on long-term care and support must address the apportionment of responsibility for its delivery as well as its funding. With the state's capacity limited and family input likely to decline, the wider community must expect to play a growing role. This offers an opportunity to end social care's marginalisation, argues David Brindle.

Key points

- Social care has become isolated from mainstream society and its recipients are cut off from their neighbourhoods and from each other.
- Care and support need to be reintegrated with, and owned by, the wider community, and the voice of service users must be amplified and heard.
- A comprehensive information and advice service provided by local authorities would help knit together a system that has become fissured and inequitable.
- Demographic and societal changes mean there will be a growing shortfall of family carers and an imperative to promote care and support from the community.
- The government espouses the principle of rights in return for responsibilities, and seeks to foster community empowement, but is not clear enough about the implications for adult care and support.
- Difficult questions about family and community responsibilities are being ducked and the issues risk being overshadowed by a focus on personalisation of services.
- Initiatives to build social capital in communities and encourage volunteering can make an important contribution, but are unlikely to deliver large-scale solutions.
- Consideration needs to be given to a new form of social contract, making explicit the relative responsibilities of the state, family and community and offering incentives to deliver care and support.

UNDER EMBARGO UNTIL 00.01 HOURS ON 27 NOVEMBER 2008

Author David Brindle, The Guardian

Beveridge

"The State in organising security should not stifle incentive, opportunity, responsibility; in establishing a national minimum it should leave room and encouragement for voluntary action by each individual to provide more than the minimum for himself and his family."



Jimmy Reid

"The untapped resources of the North Sea are as nothing compared to the untapped resources of our people. I am convinced that the great mass of our people go through life without even a glimmer of what they could have contributed to their fellow human beings."



Jeremy Hunt

"A forgotten million who live amongst us – ignored to our national shame"



Norman Lamb

"We need a movement like Neighbourhood Watch for Care, to guard against isolation amongst older and disabled people. If we can organise ourselves to look out for our neighbours against the threat of house burglaries, then we can do it for loneliness and isolation."



John Cruddas

"The politics of the future will be about innovation and participation ... that means renewing our institutions and government devolving and sharing power with people, not doing things for them or to them. Policy is about building support for public action. It means promising less and asking more."





C Reader

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Home cooked food, made by neighbours, for neighbours



Refer a diner

theguardian Telegraph Waifrose BBC

How it works

Casserole helps people share extra portions of home

cooked food with others in their area who are not

always able to cook for themselves





"a bit of company"

People's Voices Bucks Mind

C Reader 🔘

Home > Social care > Care for adults > Prevention Matters

Social care	Prevention Matters		Prevention Matters Flashmob
Care for adults	When all that's needed is a little help to stay		T luoninioo
About your personal details	independent and active we can find ways to support		Watch the flashmob promote the work of Prevention Matters .
Because Every Adult Matters	you.		Work of Prevention Matters.
> Benefits	Our leading-edge prevention service changes the way		
Bucks Connect	we meet people's needs. It is a complete and free advice service to help you before personal health or		Our stories
> Care services	social problems become critical. Prevention Matters can help if you are:	"people to meet and chat with"	
Carers	can neip ir you are:		PREVENTION
	 struggling to maintain your independence 	CV and	MATTERS
Commissioning and partnerships	 recovering from an illness 	CONTRACTOR OF THE	
Complaints or compliments	unable to get out and about		"If I hadn't had help the outcome could have been very tricky.
Getting help	-		People should consider Prevention
Interpreting and translation	 feeling lonely and isolated 	a way to keep	Matters because in the long run it is very effective"
Learning disabilities	 feeling anxious and lacking in self-confidence 	Fit and active	Read more about the people who
Local Authority Trading Company	Prevention Matters links local people to q whole range		have been helped by Prevention Matters:
Mental health	of ways to help support and connect them together by:	1-19-1-1-1	David's story
> Older people	 finding ways to avoid being isolated 		Lilian's story
 Out of hours emergencies 	 taking steps to improve your health 		Beryl's story
·	discovering opportunities to develop more interests	the to a to a	Rose's story
Parents with a learning disability		"help to get out and about"	Lynda and Gwen
Provider information	 restoring your confidence and being in control of the things you do 		
Safeguarding adults	We also have a Volunteer Hub for people who have a		
Sensory services	bit of time to help others. Volunteers can earn time		Useful websites
Volunteering	credits to use on activities available locally or nationwide (for example entrance to the Tower of		Video links
Prevention Matters	London). Contact Community Impact Bucks on 0300 111 250 or go to their website to find out more.	"a leit of company"	 CarersBucks People's Voices
	The solution we shall be to the solution of th	to bit of continuing	

Recruiting good neighbours to transform care in old age

Together with funding from social investment, local volunteers are rejuvenating support for older people in Belfast



Mary O'Hara The Guardian, Tuesday 11 February 2014 15.00 GMT



A model of care being pioneered for older people gets local communities more directly involved in supporting neighbours. Photograph: Alamy

A scheme that delivers neighbourhood care in a deprived area of Belfast is to receive a share of a \pounds 1m cash injection.

The new model of care pioneered on the Mount Vernon estate in the north of the city aims to reduce social isolation among elderly and vulnerable residents.

It is one of seven projects across the UK that have been piloting an approach to social care for older people by getting local communities more directly involved in supporting neighbours. Following the projects' initial success, social investor Big Society Capital has this week announced it will provide $\pounds 1m$ – its biggest investment to date – to expand them.

The Belfast version of this model, called Clare (Creative local action responses and engagement) was set up by the Mount Vernon Community Development Forum, partly inspired by the experience of local octogenarian Sammy Wilkinson. When his family realised that the



New models could change the shape of social care

A scheme being piloted in Leeds could transform the way older people are supported – and save money – by encouraging investment in the community. **Ian Wylie** visits the city to find out more about the project

lan Wylie Guardian Professional, Wednesday 24 October 2012 08.45 BST



Jean Saunders receives regular visits from volunteers such as Brian through the Combining Personalisation with Community Engagement scheme. Photograph: Mike Pinches/© Mike Pinches

Jean Saunders is glad to be back in her bungalow in the former mining community of Swillington, near Leeds, sat safely in her favourite chair after the latest in a series of falls led to another hospital stay. But the 69-year-old, who has Parkinson's disease and has been taking antidepressants since her husband died earlier this year, says it is neither medical care nor bereavement counselling that she needs most – but company.





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"Southwark Circle is delivering vastly improved care services for less money designed by elderly people for elderly people using local social networks to bring real improvements to people's lives."

-Prime Minister David Cameron, April 2009

Welcome to Circle

Circle is an innovative membership-based service open to anyone over the age of 50, supporting individuals and communities to lead the lives they want to lead. We support our Members across four areas of their lives: social activity, life's practical tasks, tailored learning and appropriate health and wellbeing services.

At the heart of Circle is a fundamental belief that everyone has the right to a flourishing, independent later life. A life in which people are able to do the stuff they want to do in the ways they want to do it. Circle enables people to make progress that is meaningful to them, to do things that they value and to develop new relationships and

But now ...

"We are really proud that we have demonstrated different ways we can support a good ageing in the UK. Sadly however the current climate of deep cuts in the public sector has made it increasingly difficult to support the growth of London Circle. Circles receive no core funding and whilst we generate revenue from our members, a climate of deep recession and our commitment to serve the whole community meant that London Circle could not be independently sustainable at this time. London CIC therefore made the sad decision to cease trading from the end of March 2014."





"Joining and participating in one group cuts in half your odds of dying next year."

... and it makes you happier

"To compensate someone who doesn't talk to their neighbours would require a windfall of £2,100 per annum to be just as satisfied with life as someone who talks to them every day for a year" – Dr Nick Powdthavee





